

A photograph of four elderly individuals walking along a paved path in a lush, green park. In the foreground, a man with a grey beard and a white sweater walks alongside a woman with white hair, glasses, and a patterned scarf. They are holding hands. The woman is using a walking stick. In the background, a woman in a grey top and a man in a grey blazer and blue shirt are also walking. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The text 'San Francisco Village Annual Report 2016' is overlaid on the right side of the image in a large, white, sans-serif font.

# San Francisco Village

Annual Report  
2016





Through San Francisco Village,  
I have met people of all ages and  
had help with things done in my apartment  
that I could not do on my own.

Claudia Schumann  
SFV member



Dear Friends:

Thanks to all of you, San Francisco Village continues to evolve in its vision for changing the experience of aging for older San Franciscans. In the years ahead, we will look back at 2016 and say it was a pivotal year for us. The year when we deepened our understanding of who we are, what we do and why it matters. The year we shifted from start-up community-based non-profit to long-term community asset.

The brand clarity work that we started in 2015 culminated in 2016 with a new framework that guides our decisions regarding the language we use, the programs we offer, the partnerships we seek and the strategies we engage. We ask ourselves, "Will this support us in becoming an intergenerational community that dignifies aging?" Our monthly newsletter and program calendar are evidence of our burgeoning vision for older San Franciscans in charge of their own lives!

2016 was the year in which we laid the foundation for a number of developmental milestones occurring in 2017: a new technology platform that will streamline all the activities of a growing membership organization, a new website set to launch in June, and a move out of the Institute on Aging and into

our own home at Fulton St. and 8th Ave. These long-term investments allow us to deepen our roots, spread our branches and say to the larger San Francisco community – we're here to stay!

The growth we're experiencing goes beyond San Francisco Village, and is reflected in the growing Village Movement in California. With funds from the Archstone Foundation, San Francisco Village has taken the lead to launch the California Village Coalition, a statewide alliance of more than 60 villages. Over the next several years, the Coalition will focus on increasing awareness, strengthening impact and ensuring sustainability of this life-affirming social model.

None of this would be possible without the strong support of friends like you, for which we are deeply grateful. We hope you will stop by and visit us in our new home on Fulton St. later this summer!

Warm regards,

Kate Hoepke  
Executive Director



# Values are the essence of our organization.

They are the code by which we live and the standard by which we judge our accomplishments.



## COLLABORATION

The very essence of a village relies on the ancient wisdom that we are limited by what we can accomplish on our own. When we join together, so much more is possible.

In 2016:

- San Francisco Village took the lead to launch the California Village Coalition, a statewide alliance of more than 60 villages, giving voice to the positive impact villages have on local communities.
- We partnered with the UCSF Optimizing Aging Collaborative to address family communications in our Talk to Me series.
- The Dementia Safety Net Program with the Alzheimer's Association broadened our understanding of dementia care and increased members' sense of security that they are not alone living with this disease.



## COMMUNITY

We believe personal connections are transformative. We create opportunities for people of every age to engage in the meaning-making of their own lives: connecting with others, finding new purpose, giving and receiving help, feeling fully alive in the city they love.

In 2016:

- 12 Neighborhood Circles flourished with activities that allow members to cultivate the close and caring relationships that remind us we are each needed by our community.
- Our multi-generational corps of volunteers provided 3,895 hours of service in support of our members' independence: transportation, technology troubleshooting, help with shopping, chores, and household tasks, to name a few.



## COMMITMENT

We demand excellence of ourselves and do what it takes to deliver what we say we will. We stand by our work and each other.

In 2016:

- 60 intergenerational volunteers sprung into action for three Days of Service, responding to 30 members' to-do lists: cleaning, clearing, painting, and scrubbing. Net result: laughing, sharing, hugging, and caring.
- 97% of members who responded to an annual survey said they are satisfied or extremely satisfied with their membership.
- We stood in support of the Dignity Fund (Proposition I) which passed with 66% of San Francisco voters.



## LEARNING

We are lifelong learners, committed to continual improvement, discovery and growth.

In 2016:

- Board and Staff undertook a brand clarity process, examining who we are, what we do and why it matters. The results include consistent messaging, refreshed communication materials and a 5 minute video.
- Members continued to explore alternative health strategies while learning how to be their own health care advocate during and after a hospitalization.
- Sessions about advance care planning, and financial and estate planning allowed members to steer the course of their own preferred future.



## RESPECT

We make every effort to ensure our language and actions are inclusive, authentic and represent the highest degree of integrity. We honor differences, listen intently, and seek to understand others.

In 2016:

- 75 ninth graders from City Arts & Technology High School met regularly with 40 Village members to gain insight into one another's lives, appreciating cultural and generational differences while discovering some common humanity.
- Workshops about Black Lives Matter, world religions, and the history of the women's movement reminded us that we are part of a larger social fabric.
- The brand clarity work confirmed our role in speaking out against ageism and creating a positive response that dignifies aging.



## VITALITY

San Francisco Village thrives on the expressed passion and creativity of our members. They are changing the experience of aging in San Francisco.

In 2016:

- Programs like Lunch with Provocative People, Personal Storytelling as Family Folklore and Poetry Writing amplify individual talent made more profound when it's shared with others.
- Longevity Explorers met monthly to engage in conversations about new and emerging solutions to the challenges of growing older.
- Members found new perspectives on the city they love with neighborhood walking tours, group museum visits, Giants baseball, and art in the Presidio.



# 2016 In Review

175 Non-Member Volunteers  
between 12 and 84 years old  
gave more than  
3,895 hours of service

375 SFV members  
live in  
25 different zip codes  
and range in age from 60 to 96

370 events  
an average of 31 programs per month

17% members receive scholarships,  
which are available to those  
who have a financial need

65% Women 35% Men  
15% LGBT  
6% Asian 4% African American



## Revenue

55% Grants  
25% Membership Fees  
20% Donations



## Expenses

67% Programs  
15% Management  
18% Fundraising

## 2016 Board of Directors

Peter Archer • Lauren Chaitkin • Bill Haskell • Steven Hieger • Barbara Howald  
Patricia Kaussen • Claudia Lewis • Joanne Low • Sarah Moore • Susan Poor  
Ellen Sandler • Tia Sherringham • Laura Thompson • Mary Moore Gaines, emeritus

## Our Funders

Since membership fees only cover one quarter of our operating expenses, funders are critical to ensuring that San Francisco Village can continue to provide quality programming and services to older San Franciscians. We are especially grateful to:

- San Francisco Board of Supervisors, the Mayor's Office and the Department of Aging and Adult Services
- May and Stanley Smith Charitable Trust
- Alzheimer's Association
- Wallace A. Gerbode Foundation

## With Deepest Gratitude to Our 2016 Individual and Corporate Donors

### \$5,000+

Cotchett, Pitre & McCarthy  
Claudia Lewis and Woody Scal

### \$2,500 - \$4,999

Charles Schwab Foundation  
Home Instead Senior Care  
Northern California Presbyterian  
Homes & Services  
Reverse Mortgage Funding  
Silva Watson Moonwalk Fund  
Eva Auchincloss  
Barbara Howald and Michael Blake  
Amy McCombs  
Toni Rembe

### \$1,000 - \$2,499

On Lok  
Peter and Kate Archer  
Sarah Moore and David Begler  
Lewis Butler  
Cathy and Sandy Dean  
William Gregory  
James C. Hormel  
Brad and Dorothy Jeffries  
Margaret Johnson  
Jeanne Lacy  
Elizabeth Palomeque  
Tom and JaMel Perkins  
Mauree Jane and Mark Perry  
Regan and Kevin Pluim  
Louise Renne  
Ellen Sandler  
Roselyne Swig  
Gladys Thatcher  
John and Carry Thacher  
Marjorie and Barry Traub  
Jacqueline Young  
Karen Zehring

### \$500 - \$999

Amy Atkinson  
David and Gerri Berg  
Tom Briody  
Leslie Walker Burlock  
Lewis and Catherine Butler  
Lucy Butler  
Aurele Carlat  
Lauren Chaitkin  
Elizabeth Colton  
Amy Banse and Joseph Dworetzky  
Mary Moore and George Gaines  
Ralph and Marsha Guggenheim  
Bill Haskell  
Rebecca Hayden  
Daniel and Kimberly Johnson  
Patricia and Karl Kaussen  
Mindy Marantz

David Friedman and Paulette Meyer  
Britt-Marie Ljung and Warren Miller  
Patrice Miller  
Paula Morgan  
Robert Newbold  
Eleanor Suzanne Pai  
Susan Poor  
Richard Rosenberg  
Millicent Susens  
Douglas Young

### \$250 - \$499

Carolyn Barber  
Marian Beard  
Jerry Brown  
William and Marilyn Campbell  
Paul Newacheck and Elaine Chan  
Ruth Ann Cowan  
Karen Crommie  
Harlean Donaldson  
Winn Ellis  
Nancy Foster  
Renata Gasperi  
Michael Lavigne and Gayle Geary  
Linda and Tony Hanley  
Steve Hieger  
Signa Judy Houghteling  
George and Leslie Hume  
Marie Jobling  
Jim Kimzey  
Karen Kubin  
Hadley Hall and Warde Laidman  
Ann and Richard Lanzerotti  
Joanne Low  
Candace Ann Mackenzie  
Andrew Mann  
Susan Marsch  
Cali Martin  
Denise Michaud  
Eva Miranda  
Tom Nolan  
Elizabeth Peters  
Jerry Roth  
Hubert E. Russell  
Lynn Sedway  
Serra and Mauricio Simbeck  
Cynthia Sirkin  
Fran and Cleo Streets  
Laura Thompson  
John and Fran Tornquist  
Steve and Cia Townsend  
Nancy and Sidney Unobskey  
Judy Winn-Bell  
Bonnie Wong

### UP TO \$249

Brooke Anderson  
Patrick Arbore

Mary Arnold  
Marie Bartee  
Jay and Linda Begler  
Arlene Berkley  
Doris Bersing  
Alan Blackman  
James and Cornelia Blake  
Carolyn Block  
Mitchell Bonner  
Lorraine Bosche  
Dione Bowers  
Mary E. Brant  
Kittie and Eugene Brodsky  
Peter Ostrow and Kira Bronston  
Josie Brownback  
Linda Burns  
Susan Butler  
Jean Marie Campbell  
Kathleen Cardinal  
Nancy Catena  
Sonia Catravas-Grimani  
Jack Chin and Hedy Chang  
Grace Chappell  
Frances Chios  
Alger and Kathleen Ciabattoni  
Jim and Kathleen Clarke  
Cynthia Colebrook  
Adele Corvin  
Christine Crawford  
Carol Crawford  
Ramona Davies  
Lynn Davis  
Suzanne Donlon  
Linda Edelstein  
Anthony Elite  
Jill Ellefsen  
Clare Ellis  
Barbara Failing  
Mary Fitzpatrick  
Kate Freeland  
Margaret Gault  
Nancy George  
Arlene Getz  
Judith Grogan-Shorb  
Lisa Grotts  
Anne Halsted  
Lucas Hatch  
Marilyn Hayward  
Janet Hayward  
Totton and Joanne Heffelfinger  
Peter and Susan Heldman  
Deirdre Henderson  
Kate Hoepke  
Barbara Hood  
Mary Hulme  
Phyllis Johnson  
Peg Kaplan  
Beth and Max Kellenberger

Sarah Brigid Newsham Kent  
Sarah Knedlik  
Patricia Knight  
Kai Kristensen  
Richard Krohn  
Rachel Lanzerotti  
Noah Levin  
Joan Levison  
Carol and Barry Livingston  
Elinore Lurie  
Ann MacArthur  
Cynthia MacKay  
Peter Mansfield  
Dan McCall  
Lee McGrath-Schweizer  
Mavis Nathan  
Val Ornoy  
James Palmer  
Bonita Palmer  
Stephen Pearce  
Miranda Peto  
Richmond Prescott  
Carol Prince  
Mary Reade  
Mary Robinson  
Joel and Hannelore Romero  
Lois Roth  
Roberta Rothman  
Kathleen Russell  
Henry Safrin  
Rebecca Schumacher  
Treasure Seamster  
Tia Sherringham  
Pat Snyder  
Susan Sprunk  
Barbara Stevens  
Loulie Sutro  
Mary Swope  
George Matiasz and Kay Taneyhill  
Hugh and Eliana Thacher  
Diane Tompkins  
Christine Torrington  
Sandra Treacy  
Marsha VandeBerg  
Virginia Yee  
Helena Yen  
Norma Young

thank  
you

To support San Francisco Village, visit [www.sfvillage.org](http://www.sfvillage.org) or call (415) 387-1375





**San Francisco Village**  
3575 Geary Blvd.  
San Francisco, CA 94118

